

# Call for tenders for a series of four policy briefs based on the results of 22 BiodivRestore funded projects



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## **Article 1. Context of the report**

### **A) General context**

In the context of its **BiodivRestore COFUND Action**, Biodiversa+ and Water JPI launched in October 2020 a joint call to support research on “*Conservation and restoration of degraded ecosystems and their biodiversity, including a focus on aquatic systems*”.

The call was co-funded by the European Commission and covered three non-exclusive themes:

1. Studying the biological and biophysical processes at stake for conservation/restoration, and their interactions
2. Assessing trade-offs and synergies between targets, benefits and policies for conservation and restoration
3. Knowledge for improving the effectiveness and upscaling of conservation and restoration actions.

**22 projects** have been funded under the call, and their presentations and scopes can be found at the following link: <https://www.biodiversa.eu/2021/10/06/2020-2021-joint-call/>

BiodivRestore partners are committed to transferring knowledge and disseminating research results produced in projects they fund. A key tool in this effort is the **Biodiversa+ policy briefs**, which synthesise relevant scientific evidence and translate it into clear, actionable messages tailored to specific policy audiences to inform and support decision-making by connecting scientific findings to major policy priorities—particularly within the European context—and by presenting practical, evidence-based recommendations that are realistic and usable. The Biodiversa + policy briefs also illustrate the high relevance and impact of Biodiversa+’s work, and of the research it funds across Europe.

The process is coordinated by Biodiversa+ and conducted by knowledge brokers that act as interpreters/intermediaries in the dissemination of key Biodiversa-funded research to decision makers. For guidance on preparing a policy brief, please consult the “[How to write a policy brief](#)” annex of the [BiodivERsA Stakeholder Engagement Handbook](#), as well as this [useful publication](#) and [this EC publication](#) on how EU funded research and innovation projects can share scientific evidence with policymakers at the European, national, regional or local level.

Key milestones until Spring 2026 related to the BiodivRestore funded projects

- **21-22 October 2025**: Final conference of the funded projects
- **December 2025**: End of the BiodivRestore projects
- **January/February 2026**: Final reports collected by the follow-up team
- **Spring 2026**: Final review meeting by the follow-up team

## B) BiodivRestore team

The BiodivRestore Secretariat, hosted by the French Foundation for Research on Biodiversity (FRB), oversees this initiative. The Content Coordination Partner (also FRB-based) and Swedish Environmental Protection Agency (SEPA) are actively involved in coordinating and supervising the policy brief development.

## C) Context of the call for tender

FRB, on behalf of BiodivRestore, is seeking to **subcontract a knowledge broker** to develop **four policy briefs based on the results of the 22 funded projects**.

Examples of Biodiversa+ policy briefs: [Biodiversa+ existing Policy Briefs](#)

## Article 2. Description of expectations for the four policy briefs

### A) Purpose

The batch of four policy briefs should:

- Present **scientifically robust, policy-relevant insights** derived from the 22 BiodivRestore funded projects.
- Align with the **policy priority needs related to the Nature Restoration Regulation (NRR)** process and implementation, considering that the briefs are due in September 2026, thus aligning with the date at which all Member States will implement their National Restoration Plans.
- **Bridge the language and technical/methodological gaps** between conservation and restoration of degraded ecosystems, science, and policy to target European and global policies and policymakers.
- Where possible, we would ask the knowledge broker to elaborate on **concrete examples**. We strongly encourage the inclusion of **success stories** or other relevant examples to reinforce the key messages of the brief (it can be implemented by a picture with a caption as well).
- Be completed **by June 2026** at the latest.

### B) Scope of work

This will encompass four main steps:

1. **Pinpointing target groups**
2. **Topic identification**
3. **Production of the briefs**
4. **Publication and dissemination**

**Step 1 - Pinpointing target groups** - The knowledge broker makes a general and preliminary target group analysis that will iterative be revised and further elaborated as the topics are identified and key messages evolve.

**Step 2 - Topic identification** -To identify the topics for the policy briefs, a **clustering workshop** will be organised during the final conference of the funded projects, taking place at the University of Malaga, Spain, on the afternoon of October 22, 2025. The knowledge broker will work closely with the content coordinator partner to prepare and facilitate this workshop, which will bring together all BiodivRestore funded project coordinators. BiodivRestore will fully cover the in-person participation of the knowledge broker and content coordination partner at the conference.

Based on the outcomes of this workshop, the knowledge broker will **propose a framework** with specific and thematic angles for the **four policy briefs**, ensuring alignment with the objectives of the call and the NRR. The proposed framework will be reviewed by a dedicated review group.

**The selected knowledge broker will be responsible for ensuring that the policy briefs:**

- Are tailored to the needs and expectations of end-users;
- Use clear and accessible language appropriate for the target audience;
- Draw on the insights from the BiodivRestore funded projects,
- Formulate key policy recommendations that are well-grounded in the context of the EU Nature Restoration Regulation (NRR);
- Creates synergies with other relevant publications at the European level incl. Biodiversa+ publications.

**Step 3 - Production of the briefs** - The knowledge broker will be responsible for **drafting each policy brief**. To support this work, the knowledge broker will use the final reports of the funded projects, which will be available from January 2026, and additional resources if relevant. The broker will have the opportunity to gain early insights into project outcomes during the BiodivRestore final conference on October 21–22, 2025.

Drafts of the policy briefs will undergo **consultation with a review group** composed of coordinators of the funded projects, the BiodivRestore support team and end-users (incl. EU policymakers).

The approach and methodology proposed by the knowledge broker must be suited to the intended objectives and audience of the policy briefs. Applicants are required to outline in their application **how they plan to develop these briefs**, including proposed methods and stakeholder engagement strategies.

**Step 4 - Publication and dissemination** - The knowledge broker will support the definition of the outreach strategy aimed at promoting the dissemination of key messages.

### C) Expected types of output

A brief in a written word format with up to **2500 words** in **British English**, with ideas of visuals (if needed) to illustrate it.

The assignment **does not** include layout, design and printing of the briefs, which will be done by the Biodiversa+ communication team.

Examples of Biodiversa+ policy briefs: [Biodiversa+ existing Policy Briefs](#)

### D) Project's sponsor

BiodivRestore, through FRB, is the project sponsor.

The follow-up of the project will be done by FRB together with the active partners, ensuring alignment with the overall needs and strategy of BiodivRestore.

## Article 3. Organisation of the delivery

### A) Indicative schedule

Please, note that the briefs should be finalised and laid out at the latest by **June 2026**.

Work description	Lead	Contributor	Informed	Tentative timing
<b>Step 1: Pinpointing target groups</b>				
<b>Step 1a:</b> Establishing a policy brief <b>review group</b> composed of end-users to ensure the brief is developed coherently and to provide targeted feedback at key stages	<b>Knowledge broker</b>	<b>Secretariat</b> <b>Content coordination partner</b>		September - October
<b>Step 2: Topic identification</b>				
<b>Step 2a:</b> Preparing the <b>clustering workshop</b> with the <b>content coordination partner</b>	<b>Knowledge broker</b> <b>Content coordination partner</b>	<b>Working group</b>	<b>Secretariat</b>	September - October

<p><u>Step 2b</u>: Facilitating the clustering workshop at the BiodivRestore final conference (University of Malaga, Spain).</p> <p>*BiodivRestore will fully cover the knowledge broker and content coordination partner in-person participation</p>	<p>Content coordination partner Knowledge broker</p>		<p>Secretariat</p>	<p>22 October afternoon</p>
<p><u>Step 2c</u>: Developing a <b>framework</b> with defined thematic angles for the four policy briefs, ensuring alignment with the objectives of the call and the NRR. The drafts will undergo an iterative review process with the policy brief review group.</p>	<p>Knowledge broker</p>	<p>Content coordination partner Working group Policy brief review group</p>	<p>Secretariat</p>	<p>November - December</p>
<p>Step 3: Production of the briefs</p>				
<p><u>Step 3a</u>: <b>Drafting the briefs</b></p>	<p>Knowledge broker</p>	<p>Content coordination partner Working group</p>	<p>Secretariat</p>	<p>January - March</p>
<p><u>Step 3b</u>: <b>Review period #1</b></p>	<p>Secretariat Content coordination partner Knowledge broker</p>	<p>Policy brief review group</p>		<p>March - April (2 weeks min.)</p>
<p><u>Step 3c</u>: <b>Integrating the feedback</b></p>	<p>Knowledge broker</p>	<p>Content coordination partner Working group</p>	<p>Secretariat</p>	<p>April</p>
<p><u>Step 3d</u>: <b>Review period #2</b></p>	<p>Secretariat Content coordination partner Knowledge broker</p>	<p>Policy brief review group</p>		<p>April - May (2 weeks min.)</p>
<p><u>Step 3e</u>: <b>Finalisation of the four policy briefs</b></p>	<p>Knowledge broker</p>	<p>Content coordination partner Working group</p>	<p>Secretariat Policy brief review group</p>	<p>May - June</p>
<p>Step 4: Publication and dissemination</p>				



Step 4a: Key outreach elements are prepared (i.e. timing of relevant policy events and a tailored contact list)	Content coordination partner	Working group Knowledge broker Secretariat Policy brief review group		Jan - June
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### B) Organisation and completion deadline

The knowledge broker will comply with the implementation schedule, which will be confirmed upon notification of the contract, taking into account the deadlines imposed in the specifications. The implementation schedule, duly signed by the knowledge broker, will become a contractual document.

### C) Modification of the offer

No change to the selected offer can be made during execution without the written authorisation of BiodivRestore and the validation of the project officers.

Any request by the knowledge broker to change the chosen offer must be in writing and specified as well as the performance gains or losses compared to the initial offer.

The costs resulting from changes and consequences not validated by BiodivRestore as well as any additional work carried out without the written authorisation of the BiodivRestore representative will be borne by the knowledge broker.

### D) Information and project progress meetings

A **launch meeting** will be organised with the BiodivRestore team and the selected knowledge broker once selected. The objective of this meeting will be to discuss and align on the proposed orientations and methods to be used during the work. **The knowledge broker will present a draft planning** showing the key milestones of the production of this policy brief and discuss with BiodivRestore to agree how it will be involved in the process (be informed and/ or be invited to provide feedback), aligning with the indicative schedule provided in section 3.A of this call for tender. This meeting will be an opportunity for the knowledge broker to propose improvement to the suggested method, based on their experience.

The BiodivRestore team, via a dedicated “working group” whose role will be to follow/accompany the knowledge broker, will have the possibility to comment on the choices made and propose modifications to the choices if they do not correspond to the decisions taken during the initial meeting and in the specifications.

### E) Reference person



Within BiodivRestore, the person in charge of following up on the content and framing of the project will be: One **content coordination partner** based at FRB (Biodiversa+ Communication Work Package Leader)

We would like to ensure that we can regularly discuss with the knowledge broker's project manager by phone or video call to ensure smooth collaboration.

**Contact of the BiodivRestore Coordination at FRB:**

Cloé Durieux

Mail: [cloe.durieux@fondationbiodiversite.fr](mailto:cloe.durieux@fondationbiodiversite.fr)

Applications to this call for tender should be sent to **Cloé Durieux** ([cloe.durieux@fondationbiodiversite.fr](mailto:cloe.durieux@fondationbiodiversite.fr)), with **Julie de Bouville** ([julie.debouville@fondationbiodiversite.fr](mailto:julie.debouville@fondationbiodiversite.fr)) in copy.

## **Article 4. Applications**

### **A) Elements composing the application file**

- Market publication (first week of September 2025)
- Closing of the receipt (29th of September 2025 – midnight)
- Contract notification (by 4rd of October 2025)

Each knowledge broker **will have to provide by September 29th 2025:**

- A presentation of the applicant (CV)
- The offer expressed in euros, with a detailed quote (refer to section C) of Article 4. For the budget context)
- At least two relevant references to similar projects performed in the last three years, with indication of the budget, date, and public or private authorities to which they relate
- A max two pages concept document presenting the approach envisaged to develop the BiodivRestore policy briefs in concordance with the [BiodivERsA Stakeholder Engagement Handbook](#), the coherence with Biodiversa+ and a schedule for the undertaking of the production of the batch of policy briefs.

The provider **needs to be:**

- experienced in targeted communication of scientific evidence towards decision- and

policymakers at the European level.

- excellent writers experienced in synthesis of research findings as well as the science-policy interface,

The provider **needs to be:**

- updated on the relevant policy areas and processes, and when important decisions are to be made,

## **B) Evaluation criteria**

The following criteria will be used to evaluate the applications received:

These criteria will be assessed as follows:

1. **Price:** The evaluation is done using the following formula  $P_{min} / P_x * Y$ , where  $P_{min}$  represents the amount of the lowest bidder,  $P_x$  the amount of the bidder and  $Y$  the weight.
2. **Quality:** It is understood that this includes, amongst others: the tenderer needs to be up-to-date on the EU Nature Restoration Regulation agenda from EC and Member States sides; the interpreters must demonstrate excellent writing and communication experience.

## **C) Budget**

To support the development of the BiodivRestore policy briefs, we have allocated a knowledge broker fee of **4,000€ (including taxes) per brief**, for a total of **16,000€ for four briefs**. Applicants are requested to provide a detailed quote. If a higher budget is proposed and justified, we are open to considering it.

## **D) Payment modalities**

- 40% at the beginning of the contract;
- 60% once the final version is received.

The knowledge broker will send an invoice at the beginning of the contract and once the final version is received and approved by the French Foundation for Research on Biodiversity.

## **Article 5. Modalities**

### **A) Penalties**

When the contractual execution deadlines defined in the present note are exceeded, the knowledge broker incurs, except in cases of *force majeure* or fault by Biodiversa+, a late penalty of 300€ per month of delay.

### **B) Ownership**

The contract holder assigns and transfers to the FRB and therefore BiodivRestore, on an exclusive basis, and for the duration of this contract, the property rights attached to the works produced under the contract for the needs of the FRB and BiodivRestore. This property clause includes in particular the right of reproduction on all media and the right of representation.

### **C) Insurance**

Before any start of performance, the knowledge broker must prove that he is covered by an insurance contract for civil liability appearing in articles 1382 to 1384 of the French Civil Code, as well as for his professional liability, in the event of damage caused during or as a result of the performance of the services covered by the contract.

### **D) Termination of the contract**

If BiodivRestore finds a failure in the performance of the services in relation to the obligations resulting from the application of the present specifications, it reports the failure to the knowledge broker by registered letter with acknowledgement of receipt.

This letter has the value of formal notice and the knowledge broker has 15 days to present his observations.

If BiodivRestore finds that despite its warning, the performance of the contract is still unsatisfactory, BiodivRestore notifies the knowledge broker by registered letter with acknowledgement of receipt. The contract can then be terminated without further formal notice and without notice to the knowledge broker.

The termination takes effect on the date of notification of the said decision. Upon termination of the contract by BiodivRestore, any payments made may not be reclaimed and Biodiversa+ is relieved of any remaining payments foreseen in the contract.

### **E) Litigation and disputes**

In the event of a dispute and in the absence of an amicable agreement, any difficulties in the application of this contract will be submitted to the administrative court of Paris.

## **Article 6. Annexes**

### **Annexe 1: General resources**

- Biodiversa website: <http://www.biodiversa.eu/>
- BiodivRestore page: <https://www.biodiversa.eu/2021/10/06/2020-2021-joint-call/>