# Measuring action for biodiversity - development of a spatial platform 

Frederik Forsberg (SEGES Innovation)

24-01-2024

## Agenda

1. Project presentation:

- Objective
- Overview
- Methodology


## 2. Current status

3. Potential and internationalization

## Project objective

The overall objective is to create a tool that landowners can utilize to quantify the conservation value of their actions and plan future management.


$\leftarrow$ Documentation included in appendix

## Project overview

The LANDMARK project creates and collects the foundational knowledge for the development of a tool (BIOPLAN) that can support the consultation and communication efforts to comply with current and future goals and standards.

Tool for biodiversity assessment, documentation and planning


LANDMARK
Scientific foundation and verification

## Project methodology

## Project background: LINK


©

## Current status

- The LANDMARK project (2022-2024): publication of a final report containing the necessary knowledge for developing a functioning platform in Denmark
- The BIOPLAN project (2024-2025) is awaiting final funding affirmation for development of national platform
- Horizon application (2024-2026) under development: testing of platform without underlying model (citizen science

INTERNATIONAL GOALS AND STANDARDS approach) in various EU countries


## LANDMARK

## Potential and internationalization

1. Develop a commonly accepted approach to measuring biodiversity impact on a general level
2. Standardize methodology in the private sector
3. Impact biodiversity conservation through channeling of resources towards effective and needed action


BIOPLAN
Tool for biodiversity assessment, documentation and planning


## Potential and internationalization

1. Develop a commonly accepted approach to measuring biodiversity impact on a general level
2. Standardize methodology in the private sector
3. Impact biodiversity conservation through channeling of resources towards effective and needed action

INTERNATIONAL GOALS
AND STANDARDS

## The missing piece(-s)

I. General acceptance of underlying approach in scientific circles
II. Development of methodology in multiple countries


Tool for biodiversity assessment, documentation and planning


LANDMARK
Scientific foundation and verification
the project background in the Danish Nature Index!

## Please don't hesitate to contact us if you

$\checkmark$ Are interested in developing/establishing a common international approach
$\checkmark$ Have knowledge of project opportunities in the form of partners, funding, network etc.
$\checkmark$ Have any additional input to, or questions about, the project

```
Frederik Forsberg
Senior consultant
SEGES Innovation
Department of Nature, Environment and Area management
fkfg@seges.dk +4523119008
```

