Concept note - Capacity Building Cycle

Context:
Biodiversa+ is developing a cycle of capacity-building workshops and training for BiodivProtect projects.

The first training “Using social media - an introduction for scientists” will be held on 29 September 2023, 10:00 - 12:00 CEST. This training aims to provide participants with an understanding of useful social media platforms for communicating on and disseminating their research, concrete tips for creating engaging content and reaching the right audiences, as well as guidance on managing their time and information overload on the various platforms.

The second session is a policy capacity building workshop on Tuesday 10 October 2023 from 3:00 to 6:00 pm. The objectives of this session are to present the overall EU and international policy landscape for biodiversity, best practices and testimonies for projects in science-policy interfacing and achieving policy impact, and set up a space for cross-fertilization between BiodivProtect project researchers on policy and stakeholder engagement. This workshop builds on the outcomes of the Networking and Clustering workshop organised on the 20th of April 2023 in Prague, Czech Republic.

The agenda of the social media training is as follows:
1. Understanding social media platforms: introduction of popular social media platforms relevant to academic research, and their respective key features, target audiences, and benefits

2. Leveraging social media for research dissemination: learn strategies for effectively promoting research findings on social media, tips for creating engaging content and reaching the right audience

3. Sub-group exercise and Q&A: bring your own examples, challenges and ideas for promoting your project’s research to discuss with other participants, and ask your specific questions in the plenary.
To attend the **social media training on 29 September 2023, 10:00-12:00 CEST**, please **register here**.

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The **agenda** of this session on policy is as follows:

1. *Revisiting the European and international policy landscape for biodiversity*: introduction of Biodiversa+ tools and resources on policy, including the updated Guide on policy relevance

2. *Testimonies and best practices*: Hear from projects experienced in engaging with policy processes, stakeholders and achieving policy impact

3. *Sub-group collaborative session*: an opportunity to reflect and share about your own plans, opportunities and challenges for science-policy interfacing, and cross-fertilization between projects

To attend the **policy capacity building workshop** on **Tuesday 10 October 2023 from 3:00 to 6:00 pm**, please **register here**.

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