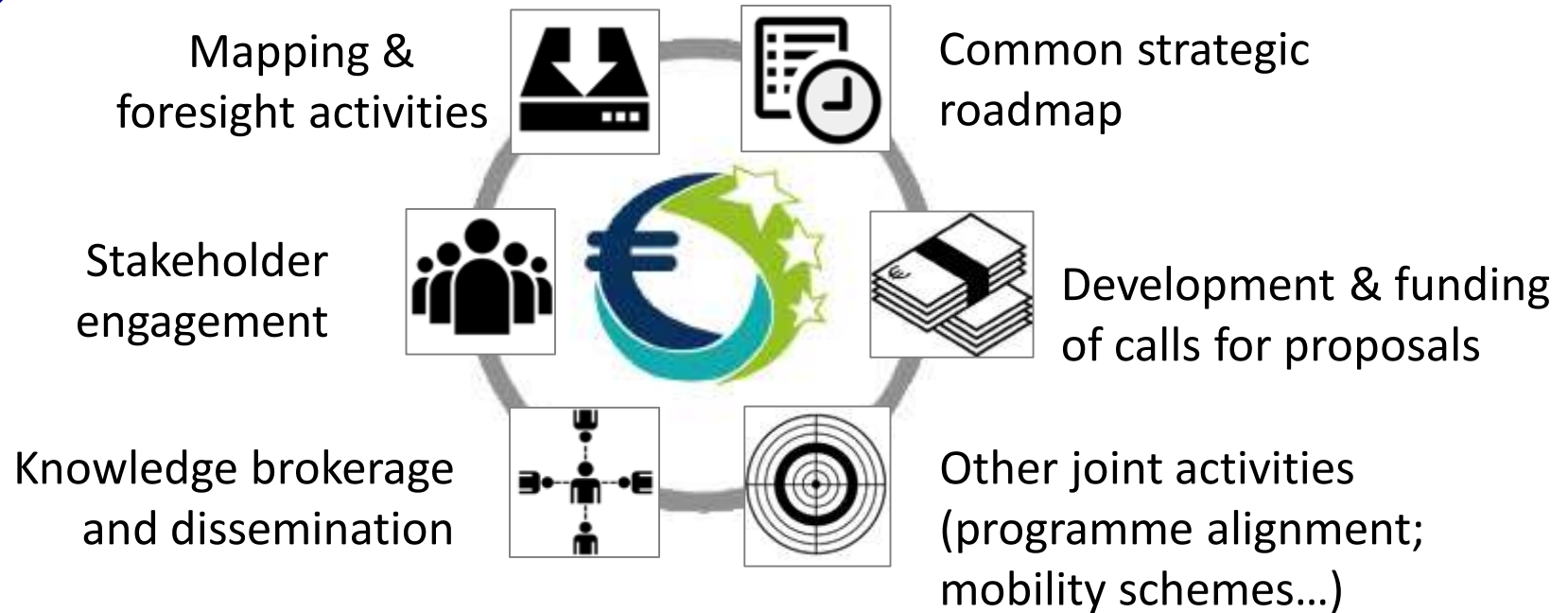




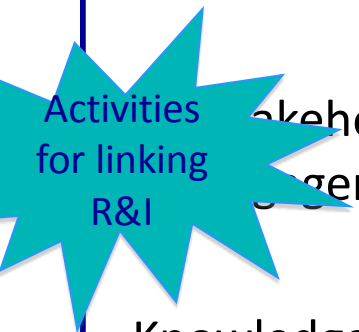
# **A Research@Innovation workshop for BiodivERsA-funded projects: Why, and expected outcomes**

*Xavier Le Roux (FRB - BiodivERsA Coordinator and CEO)*

## BiodivERsA: a broad range of activities...



...including promotion of  
stakeholder engagement  
in research



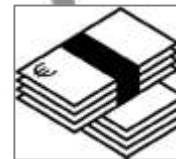
Mapping &  
foresight activities



Common strategic  
roadmap

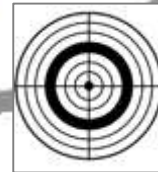
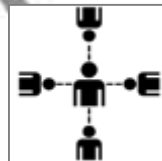


Stakeholder  
engagement



Development & funding  
of calls for proposals

Knowledge brokerage  
and dissemination

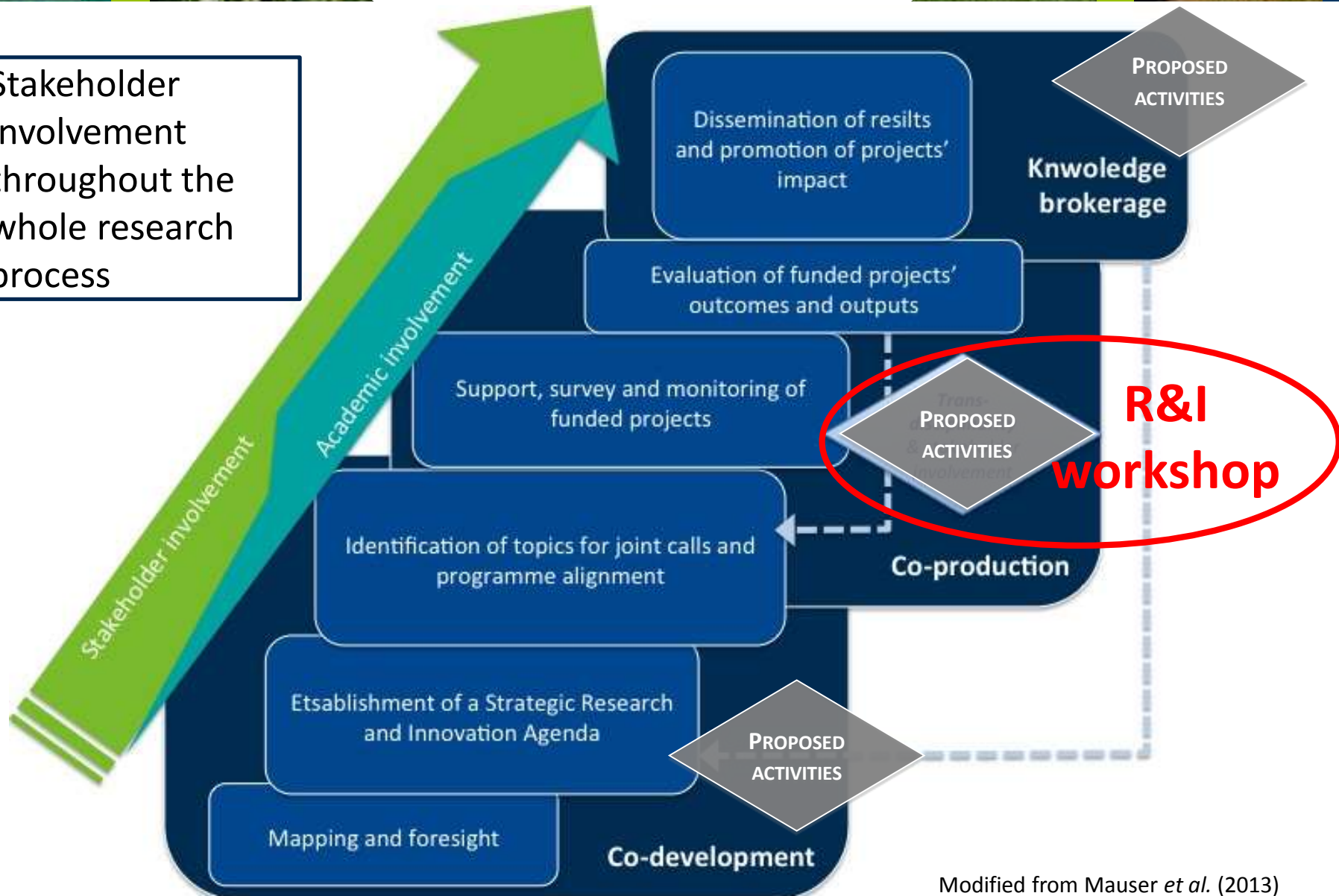


Other joint activities  
(programme alignment;  
mobility schemes...)



## Overall approach to promoting stakeholder engagement

Stakeholder involvement throughout the whole research process

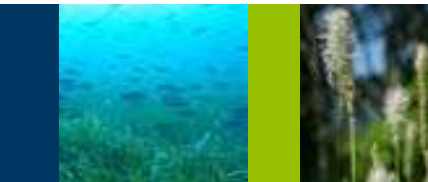




## Why this workshop?

Reason #1: Stakeholder engagement in research is challenging...

...for both researchers and stakeholders !



*Stakeholders'  
view*

**What  
interventions  
and ways to innovate  
are best for me?**

**Extracting relevant  
scientific  
messages is time  
consuming and  
challenging**



**Can interactions  
with scientists  
increase my  
access to relevant  
knowledge and  
innovation capacity?**





*Scientists'  
view*

**What is the  
best science  
to develop?**

**Engaging with relevant  
stakeholders and  
disseminating knowledge  
are challenging and  
time consuming**



**Can engagement  
of stakeholders  
increase both my  
scientific excellence  
and my research visibility?**



Need for

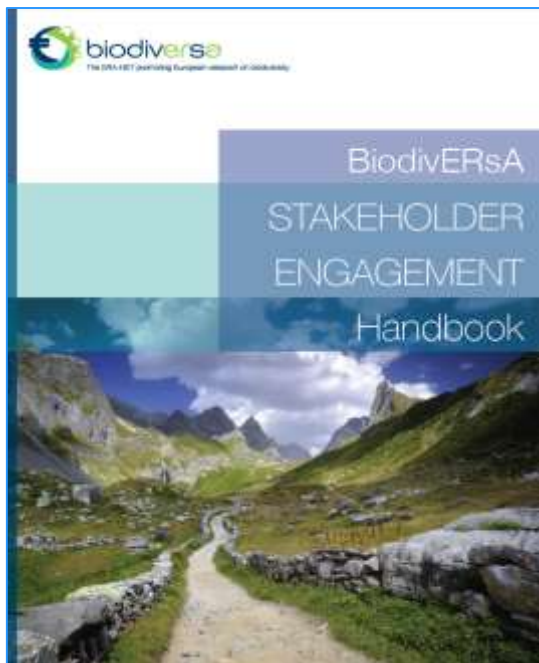


tools (Handbook, Workshops ...)

if we want scientists and stakeholders to properly work together



## **BiodivERsA Stakeholder Engagement Handbook: 'Best practices' Handbook to assist researchers engaging stakeholders**



[www.biodiversa.org/stakeholderengagement](http://www.biodiversa.org/stakeholderengagement)



**CASE Studies + Additional Tools/ Practical Methods:**

**Not enough:  
➔ devoted workshops also !**



## Why this workshop focusing on R&I?

Reason #2: Engagement in research is often even more challenging with and for the private sector

## Evaluation of BiodivERsA-funded project outcomes and impacts

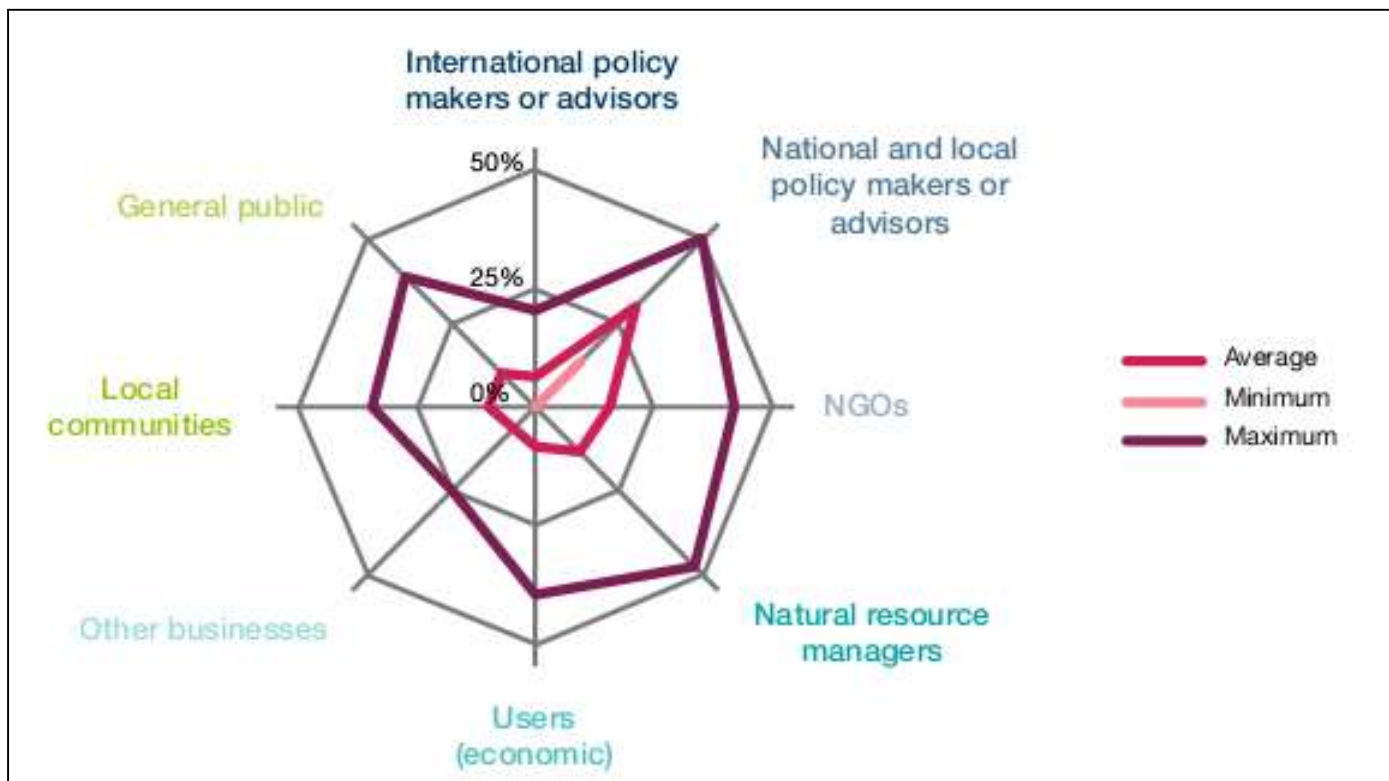


- Academic productions
- International collaborations
- Stakeholder engagement
- Research products relevant to society
- Highlights from each project

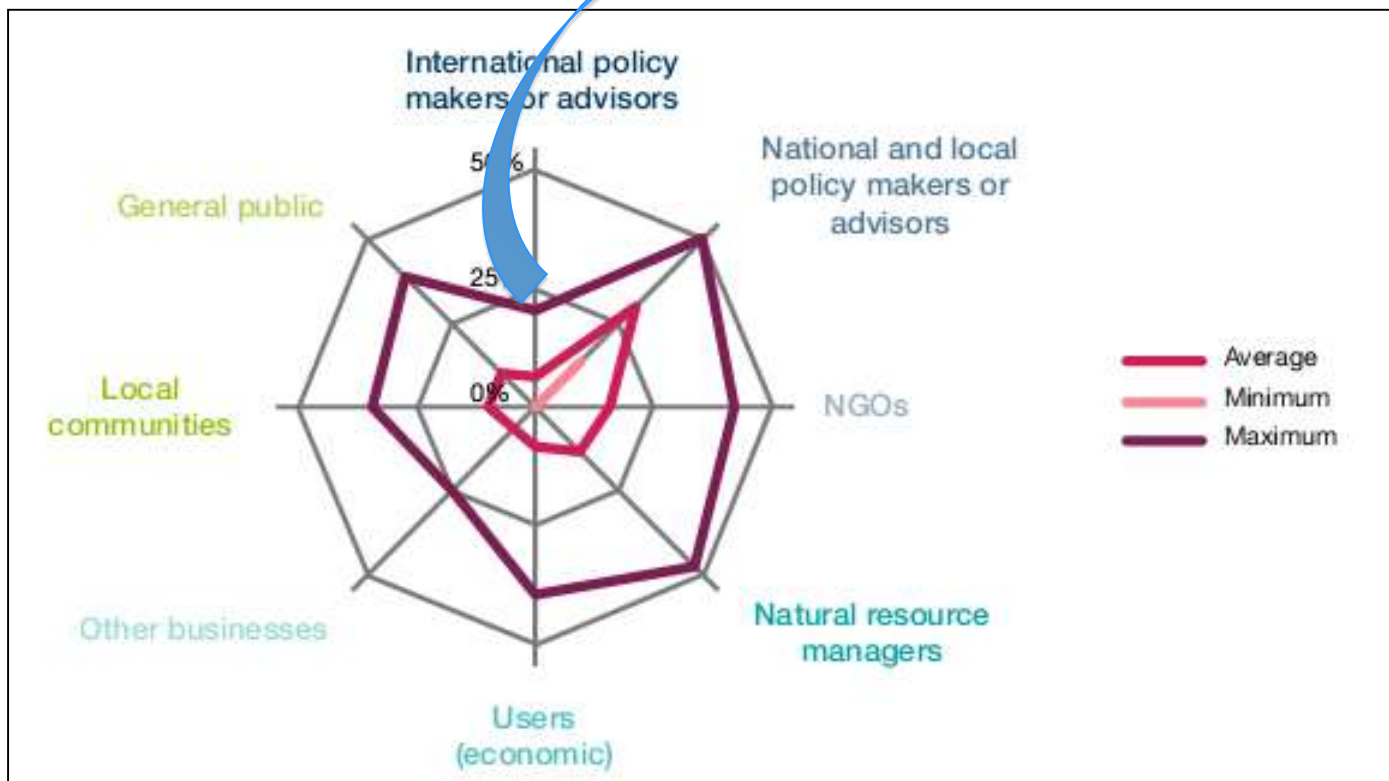
*Published in 2015 – see BiodivERsA website*

# Type & number of stakeholders engaged

Percentages of the stakeholders engaged in each project per stakeholder type



**Additional resources from BiodivERsA to produce policy briefs**

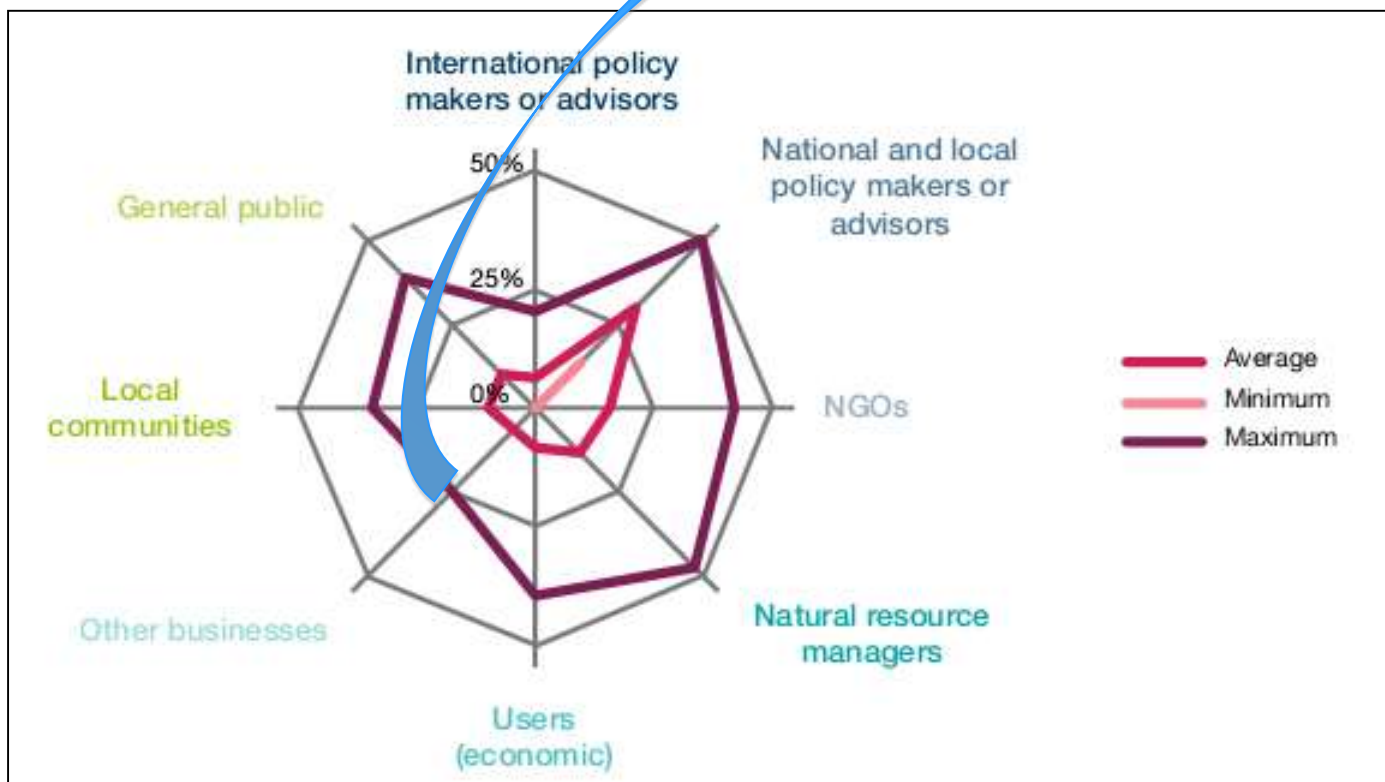






biodiversa

**Additional resources from BiodivERsA  
to promote R&I activities**





## Why this workshop?

Reason #3: We cannot miss opportunities to demonstrate how biodiversity research can promote and support innovation in the private sector...

...to make the best use of public money...

... and to further demonstrate that it is important to support the biodiversity research domain





## Expected outcomes of this workshop?

➔ Offer further opportunities for interactions between funded research projects and (other) stakeholders from private sector...

...at project inception



## Expected outcomes of this workshop?

Expected outcomes:

- Additional stakeholders interested in some funded projects, well identified by researchers  
(SH attending, maybe also not attending the WS)

- Initiating dialogue between researchers and these stakeholders: expectations, shared interests, synergies



- Identifying ways for BiodivERsA, researchers and stakeholders to expand the interactions during projects' life



# Thank you for your attention !

Find out more about BiodivERsA

[www.biodiversa.org](http://www.biodiversa.org)

 [@BiodivERsA3](https://twitter.com/BiodivERsA3)

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