

## **BiodivERsA clustering workshop:**

# Policy briefs: What, Why, How

## **Strengths and Weaknesses**

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## Natura 2000 and Europe's forests: understanding and tackling implementation challenges



The BiodivERsA-funded BaEoFu project has investigated both ecological challenges related to the management of protected forests and governance challenges related to the Implementation of Natura 2000. This Policy Brief describes these socio-ecological challenges, presents key research results, and outlines policy solution pathways towards improving the effectiveness of Natura 2000 with regards to the conservation and sustainable management of Europe's forests.

Insects react rapidly to changes in land use and climate because of their generally short life cycles and, in many cases, their dependency on other species. For species which directly depend on one another, a change in one species can have a severe impact on the other. A recent report by the European Environment Agency has revealed dramatic declines in some grassland butterfly populations in Europe since 1990.

Based on research results of the BiodivERsA-funded CLIMT project, conservation schemes could be improved to help halt the extinction of the threat ened insects studied in the project. Specific conservation measures could help improve the status of these species by allowing them time to adapt to environmental changes, and to maintain or progress towards favourable conservation status. Such adaptive management measures can contribute significantly to reaching the targets of the RI Biodiversity Strategy to 2020 and to fulfil the obligations in the EU Habitats Directive.

ne highly-specialized insects, such as the La terfly (*Maculine*e arion), are highly vulnara

- storing gra
- Member States should build on the ad ropean Commission Guidelines on C <u>ture 2000</u> in their site management pl

## Peatland ecosystems store exceptionally high amounts of carbon as peat. Globally, peatlands contain twice as much carbon as all forests combined, while only covering 3% of the Earth's land space. The average loss of only a centimeter of peat from the world's peatlands would release an amount of carbon dioxide (CO.) equal to about one third of the global annual fossil fuel combustion. Peatlands have been drained and mined for centuries to exploit their carbon-rich soil for agriculture, forestry, fuel and horticulture. This turns peatlands from a carbon "sink" to a carbon "source", and drained peatlands now account for almost 6% of the world's man-made CO, emissions every year. The EU is the world's second largest CO emitter from drained peatlands after Indonesia.

Much of the focus on peatland protection in Europe has been on mitigating direct physical impacts. This policy brief focuses on the far less recognized indirect and 'unseen' threats to peatlands: air pollution and changes in precipitation, temperature and nutrients. It is based on the results of the BiodivERsA PEATBOG project investigating the impacts of nitrogen pollution and climate change on the biodiversity and ecosystem functioning of peatlands across Europe.

change reduce carbon storage and biodiversity of peatlands

biodiversa

## biodiversa



## Conservation of Threatened Insects in Europe:

Managing habitats for land use and climate change adaptation





## WHAT: Policy Brief...many definitions...

"A policy brief is a concise standalone document that prioritises a specific policy issue and presents the evidence in non-technical and jargon-free language. In general, the purpose of a policy brief is to distil or to synthesise evidence with the intention of influencing the thinking and actions of policy actors as they take decisions in complex policy processes. That is, to achieve the elusive outcome of evidence-informed policymaking." (Beynon et al 2012).

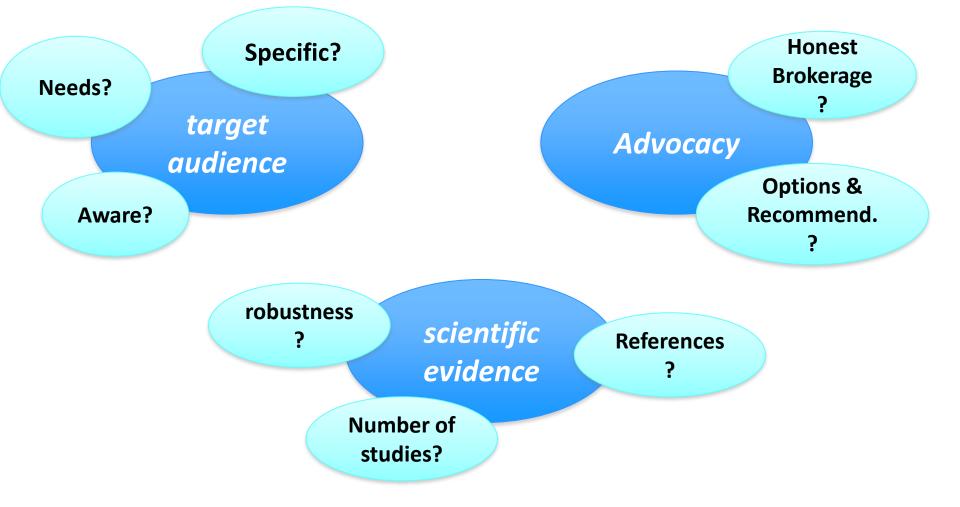


# **WHAT: information on Policy Briefs**

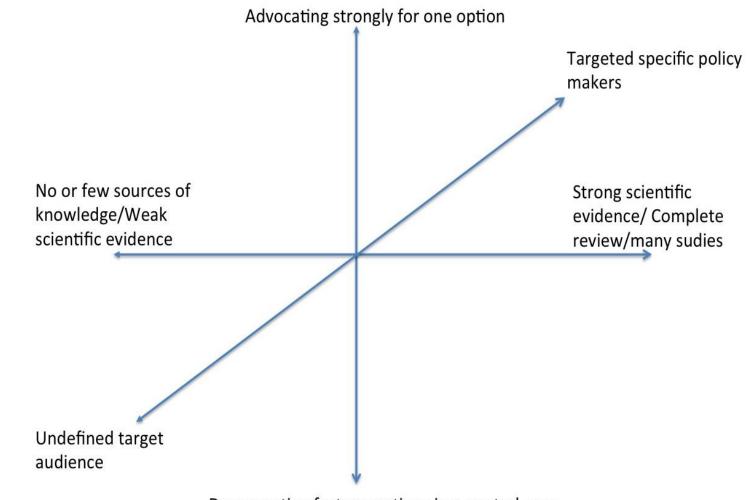
- Guidance notes and scientific papers analysing policy briefs strengths and weaknesses: mainly on other sectors: Health, Development, climate change
- > Existing PB related to Biodiversity:
  - Iessons learned from BiodivERsA survey
  - Search on "Google" to extract the most visible PB related to biodiversity and analyse them
  - > SPIRAL-DG RTD Workshop in 2013



# WHY: questions you should ask yourself before starting...







Documenting facts or options in a neutral way



Embed policy briefs in a strategy of engagement from the beginning of the research

KNOW YOUR TARGET AUDIENCE Get to know the current policy questions and even the overall policy cycle (timing!)

Collaborate with other projects on policy relevant questions: strengthen the evidence



skimmable format that is easy to read (less is more!) FORMAT: Attractive and Sharp! understandable jargon-free language Use exploratory tools (e.g. scenarios)

Use visuals (maps, figures) to Highlight key information

> A list of key messages (/actions) and a reference list



address and communicate uncertainty (CRELE, transparency)

CONTENT PB related to BIODIVERSITY

case studies and real examples from practice

Make clear the causality between policy brief recommendations and policy issue Use visuals (maps, figures) to Highlight key information

> list of accessible references and hyperlinks



policy briefs transmitted by peers or known experts have more chances to be read

DISSEMINATION active rather than passive

Complementary of other SPI activities (e.g. meetings)

Attend policy events ( e.g. Green week)

Co-build engagement and communication strategies



# Limitations of Policy briefs...

- Not enough or Too much
- Difficult to identify the target, it might be necessary to target several different types of policy makers (local, regional, nat., EU)
- Understanding the policy makers needs is challenging and their timing does not match research pace
- > Difficult to know the real impact of policy briefs:
  - Monitoring strategy
  - Could policy documents refer to policy briefs they used: citation index?
- Time consuming for researchers to do research, develop communication, engage stakeholders, get to know them....



## Thank you...

