

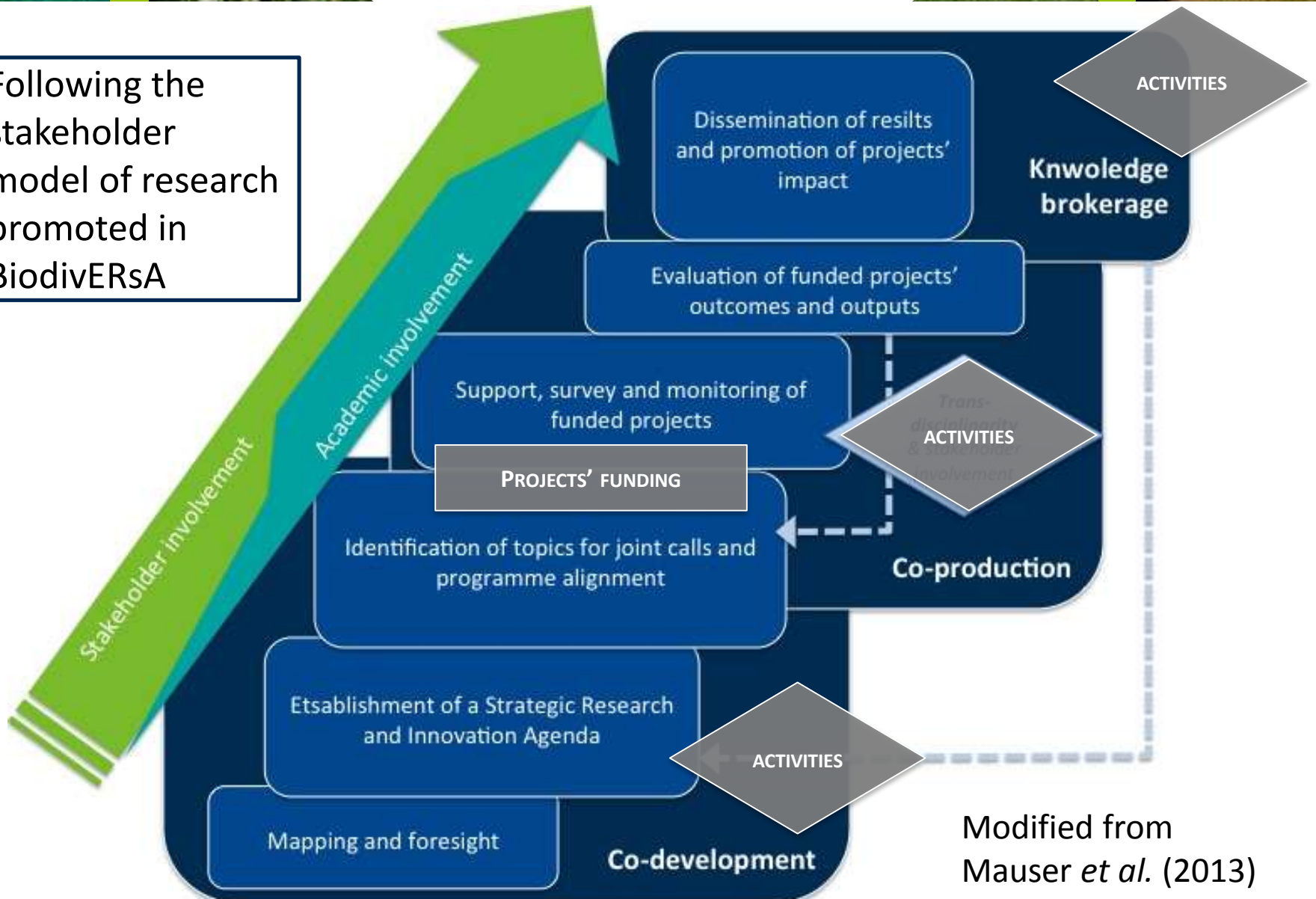


Linking research and innovation in BiodivERsA

Approach and opportunities

Overall approach to promoting R&I

Following the stakeholder model of research promoted in BiodivERsA





Linking R&I in BiodivERsA

Upstream of research projects' funding

Downstream of research projects' funding



Linking BiodivERsA R&I

Upstream of research projects' funding

➔ Consultation of private sector stakeholders

- Through the Advisory Board
- Through wider consultations (e.g. the open consultation on the BiodivERsA strategic R&I agenda)

➔ Support the **engagement private sector stakeholders in funded projects** through dedicated tools and actions

- Networking events (e.g. BiodivERsA R&I workshop)
- Stakeholder Engagement Handbook (possible specific section in update)
- Access communication channels (e.g. through private sector networks)



Establishment of a Common Strategic R&I Agenda

Involvement of funding agencies and ministries, and Advisory Board – consisting of both “scientists” and “stakeholders” related to various fields:

- European or international policy-making (e.g. EU policy representatives/advisors)
- Socio-political activities and relations with the public (incl. knowledge transfer organisations)
- Nature conservation (e.g. NGOs for nature protection)
- Habitats, species and landscape management (e.g. Natural resource and wildlife managers, hunters and fishing associations)
- Domestic and wild genetic resources (e.g. Animal and plant breeders’ federations, farming organisations)
- Economic and industrial activities (e.g. large private companies, industry networks and representatives)

Establishment of a common Strategic R&I Agenda

Broad consultation, including within the private sector

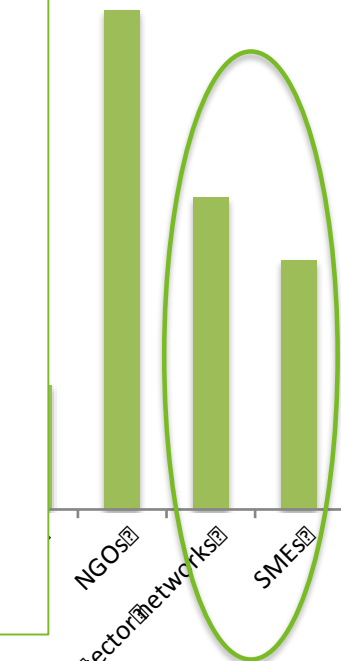
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Including:

- EU Business@Biodiversity Platform
- Natural Capital Coalition
- World Business Council for Sustainable development
- Farm Animal Breeding and Reproduction Technology Platform
- 4 SMEs

Lead to:

- Adapting language and concepts (e.g. Natural Capital)
- Rework specific sections (e.g. expected socio-economic impacts)



International Scientists
European research
International research
National research
Private research
International research
European platforms
Joint programming
National platforms
National programming
European
UN programmes and



Linking BiodivERsA R&I

Downstream of research projects' funding

- ➔ **Screening of funded projects for relevant outcomes/potential**
 - Identify high innovation potential results/projects
- ➔ **Support dissemination/outreach**
 - Workshops at different stages, mobilisation of relevant actors/platforms
 - Feed into science-society platforms (e.g. Oppla, ThinkNature)
 - Science/business mobility scheme (possibly offering opportunities part of a wider scheme)
- ➔ **Engagement of Knowledge and Technology Transfer Organisations**
 - KTTO portal and database
 - Final workshop on the uptake of projects' results



Aim : Highlight strong linkages between Biodiversity and sustainable development

- Share practices (Biodiversity research <-----> economy/society)
- Give visibility to key players that facilitate flows between knowledge generation and sustainable development



→ Database with query functionalities

- For Research teams : find partners to support stakeholder engagement or ensure transfer of research outputs
- For BiodivERsA :
 - Part of wider efforts to enhance links between BiodivERsA research and economic development
 - Provide a pool of expertise and practices for *ad hoc* activities

How to do that ?

- Define key players : Knowledge and Technology Transfer Organization (KTTO)
- Propose pragmatic characterization : useful for BiodivERsA's joint activities
- Census KTTOs in Europe
- Establish a database

Definition of Knowledge and Technology Transfer Organization (KTTO)

- Interface between academic and socio-economic stakeholders.
- Goal : ensure effective sharing and uptake of knowledge and technology for economic development and for societal benefits

E.g.





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BiodivERsA research and innovation workshop

Aims

- i) Identify knowledge needs from the private sector that could be addressed within/beyond the 2015-2016 funded projects; and
- ii) Provide an opportunity to build new collaborations between funded projects and relevant private sector stakeholders.

+ opportunity to propose additional activities to be implemented by BiodivERsA

e.g. specific workshop proposals
mobility scheme formats
options/industry briefings



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